2nd Edition

CSTI

Cybersecurity & Threat Intelligence Summit 2022

21st & 22nd June 2022 | Pullman Hotel KLCC

POST SHOW REPORT

Hosted By

3novex Asia
Conference . Seminar . Training

a division of

3novex Global

2nd Edition CSTIS Cybersecurity & Threat Intelligence Summit 2022

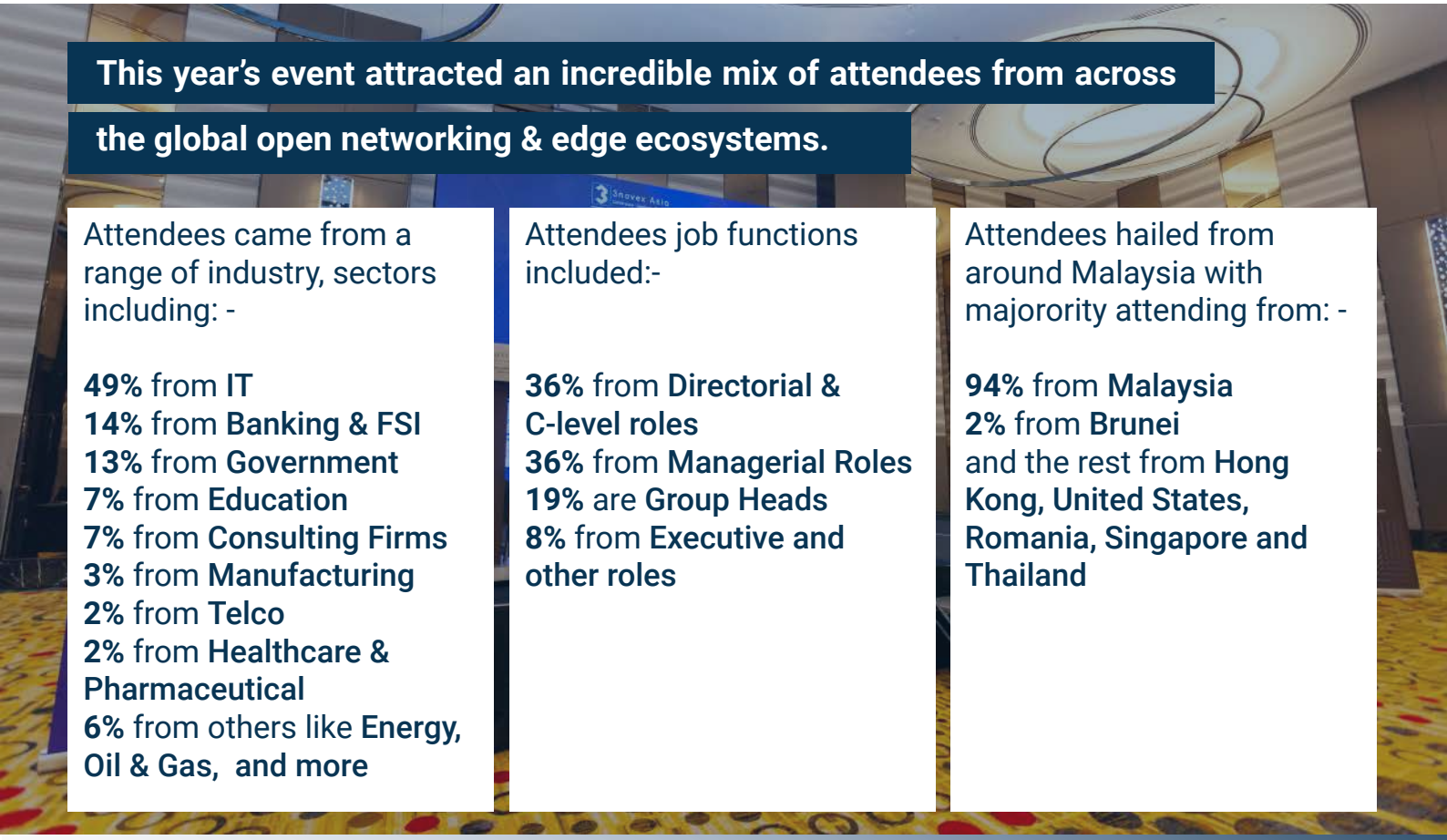
POST SHOW REPORT

Optimizing strategies the right way to risk-proof cyber-threat in endemic setting.

The Cybersecurity & Threat Intelligence Summit 2022 gathered **166 attendees** from **95 organizations** globally. Equally distributed gender wise, the **36%** crowd hailed from above **Directorial and C-levels**, **19%** from **Group Heads**, **36%** from **Manager & Senior Managerial** roles, followed by **8%** from **Executive and others**.

An estimated **75%** attendees spent minimum **8 hours** in the event hall while the remaining **25%** were there for over **10 hours** spending most of their time in the conference hall and exhibition areas.

Feedback from attendees was **positive**, with an overall satisfaction rating of **over 95%**. **84%** of the attendees mentioned that they are looking forward to and will join our next **3rd Edition Cybersecurity** conference set to be held in **Kuala Lumpur in 2023**.



This year's event attracted an incredible mix of attendees from across the global open networking & edge ecosystems.

Attendees came from a range of industry, sectors including: -

49% from **IT**
14% from **Banking & FSI**
13% from **Government**
7% from **Education**
7% from **Consulting Firms**
3% from **Manufacturing**
2% from **Telco**
2% from **Healthcare & Pharmaceutical**
6% from others like **Energy, Oil & Gas, and more**

Attendees job functions included:-

36% from **Directorial & C-level roles**
36% from **Managerial Roles**
19% are **Group Heads**
8% from **Executive and other roles**

Attendees hailed from around Malaysia with majorority attending from: -

94% from **Malaysia**
2% from **Brunei**
and the rest from **Hong Kong, United States, Romania, Singapore and Thailand**

21st & 22nd June 2022 | Pullman Hotel KLCC

2nd Edition CSTI Cybersecurity & Threat Intelligence Summit 2022

POST SHOW REPORT

Participant Experience

Featuring 14+ talks including keynotes, panel discussions, product briefs, and post conference workshops delivering across areas like: -

- **Governance**
- **NSC Directives**
- **Zero-Trust**
- **Data Breach**
- **Data Protection & Privacy**
- **Artificial Intelligence**
- **IAM & PAM**
- **DDoS Attacks**
- **Threat Intelligence**
- **And more**

The topics covered latest security product, services & practices which can be implemented nowadays. Every speaker presented well and are very knowledgeable.
Fadhilah Zulkifli, Manager - Application Security Access, Telekom Malaysia

It is a very nice and informative conference which provide knowledge on cybersecurity and expose the audience with the new update information.
Mohd Rezal Zakaria, Head of IT, Exim Bank

Everything is great. Good work & effort from the organizers. All the content is a great sharing with related to most updated cybersecurity trends.
Nurain Nazifah Shaperi, Security Analyst, Bank Negara Malaysia

Attendees' Feedback

84% of the attendees mentioned that they are looking forward to joining our next **3rd Edition Cybersecurity Summit** set to be held in Malaysia, in 2023

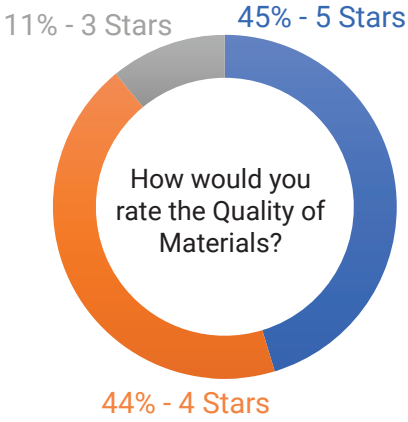
58% of the attendees gave **5 stars** for the **organization of event** while **39%** gave **4 stars**

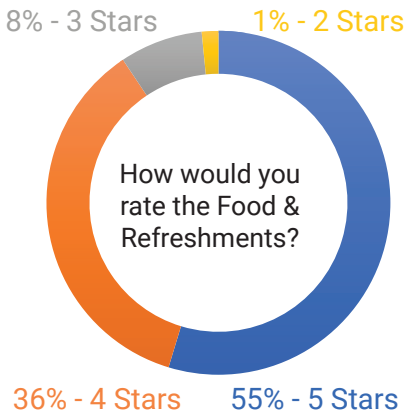
45% of the attendees gave **5 stars** for the **quality of materials** while **44%** gave **4 stars**

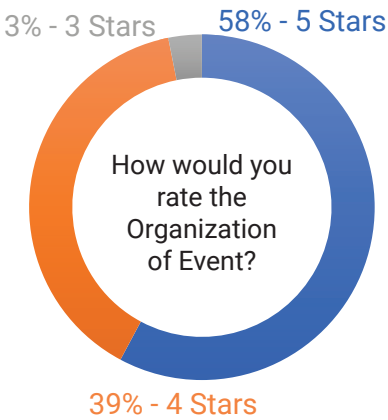
59% of the attendees gave **5 stars** for the **comfort of event** while **36%** gave **4 stars**

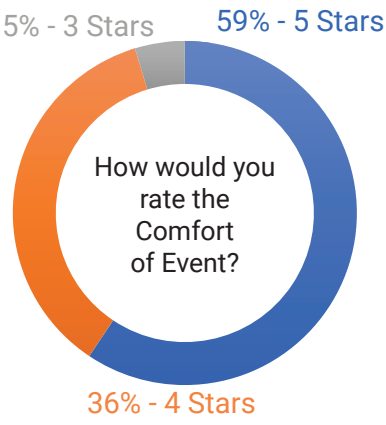
55% of the attendees gave **5 stars** for the **food & refreshments** while **36%** gave **4 stars**

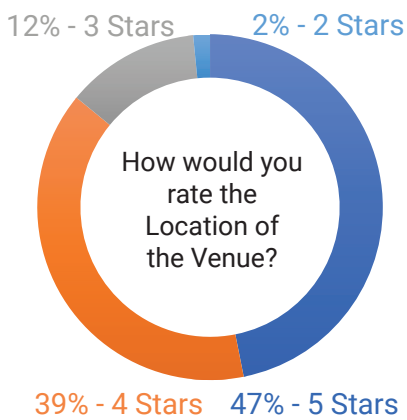
47% of the attendees gave **5 stars** for the **location of venue** while **39%** gave **4 stars**











Technical Showcase

The summit was comprised of **4 sponsors, 5 exhibition partners, 4 institutional Partners, 1 supporting partner, and 6 media partners.** Both event days comprised of **9 demo booths**.

Attendees visiting the showcase experienced **interactive demos, downloadable resources,** and **1:1 chat** with booth representatives.

Attendees visited the showcase each day to learn about the latest projects, products and to interact with the community.

Audiences were quite relevant as our company solutions sparked crowd's interest.
Wong Jie Cin, Pre Sales Consultant, i-Sprint

Our exhibition booth was able to attract most of the audiences. We managed to engage multiple prospects. It was quite crowded.
Kelvin Goh, Systems Engineering Manager, Starlight Innovations

Audiences were from all sorts of segments. Event was well organized and create opportunity with customers.
Alister Tee, Sales Manager, 10 Infinity

The event audiences were exactly what we are looking for. Nice, comfortable environment.
Joseph Yew, Network Security Engineer, Secure Source Distribution

Sponsors' Feedback

2 of the booths received **over 100 booth visits** while **3 booths** received between **31 to 50 visit** and **4** more booths received between **11 to 30 visit**.

67% of the booth representatives mentioned that they received good **booth awareness** while **33%** with moderate

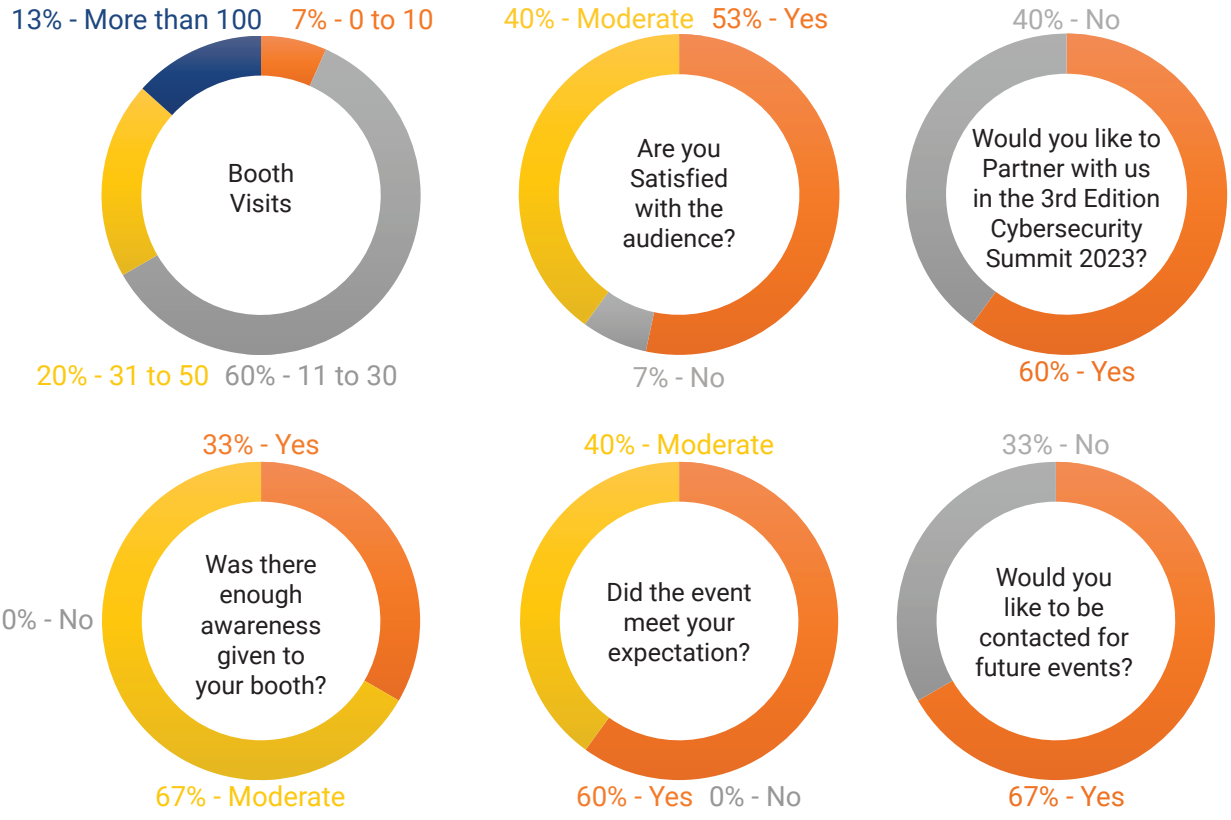
53% of the booth representatives mentioned that they were **satisfied** while **40%** with moderate

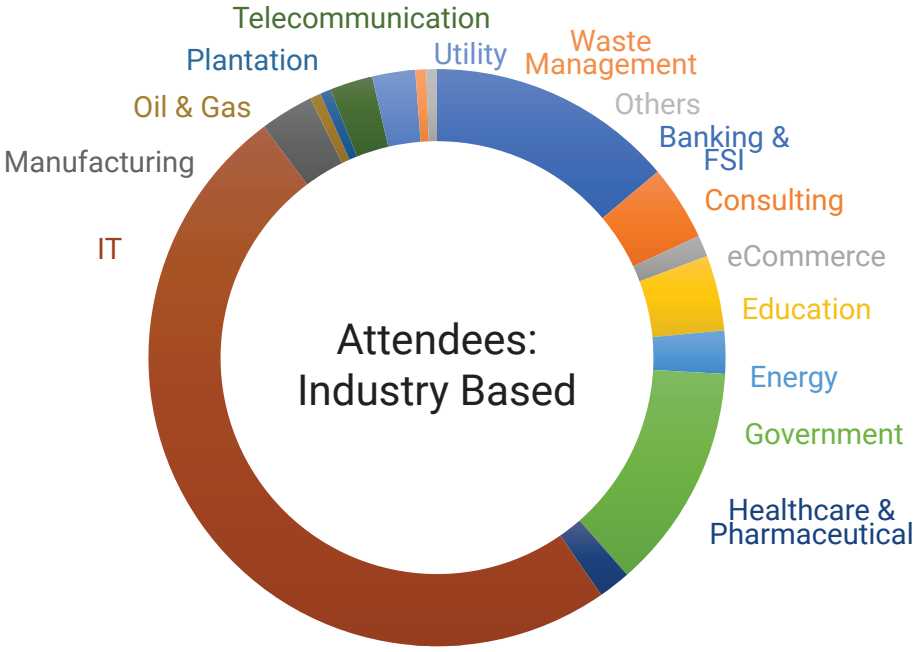
60% of the booth representatives mentioned that the event met their **expectation** while **40%** with moderate

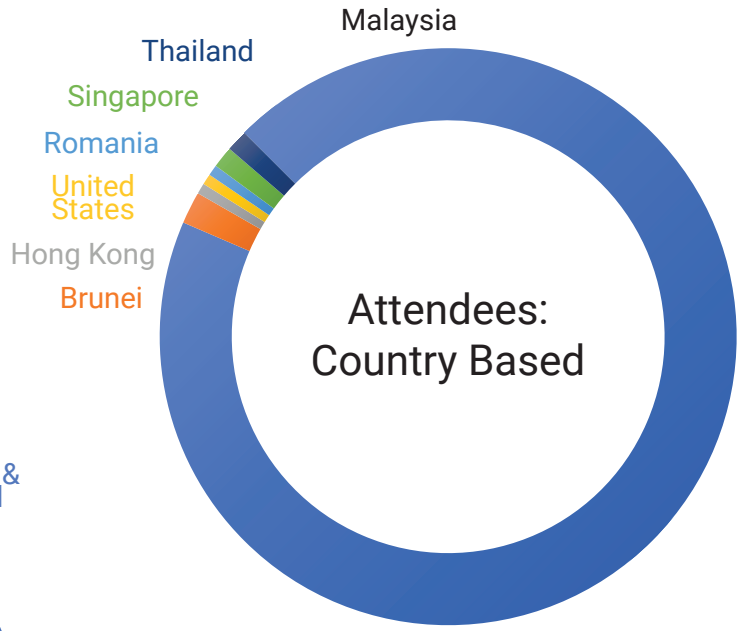
80% of the booth representatives mentioned that they would like to **partner with 3novex Global again in the future**

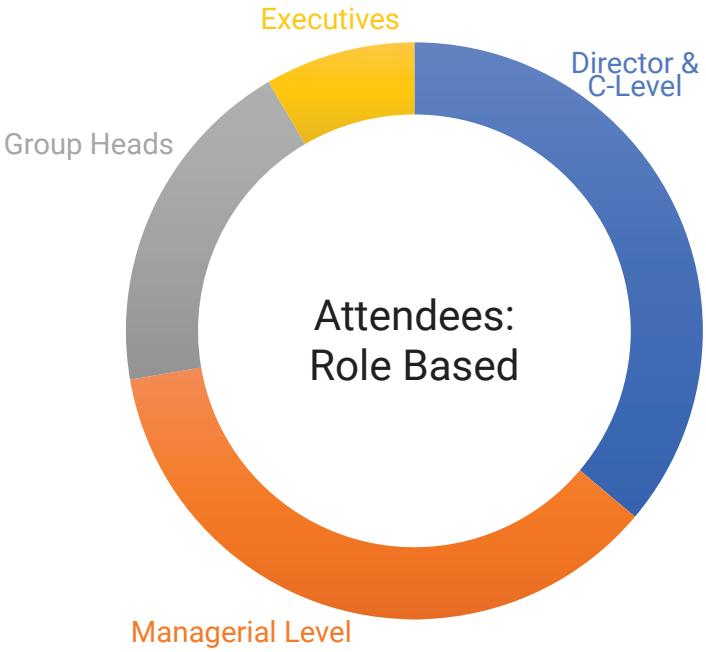
67% of the booth representatives mentioned that they would like to be **contacted by 3novex Global again in the future**

60% of the booth representatives mentioned that they would like to **partner again in our next 3rd Edition Cybersecurity Summit in 2023**




Telecommunication
Plantation
Utility
Waste Management
Oil & Gas
Others
Manufacturing
Banking & FSI
Consulting
IT
eCommerce
Education
Attendees: Industry Based
Energy
Government
Healthcare & Pharmaceutical


Malaysia
Thailand
Singapore
Romania
United States
Hong Kong
Brunei
Attendees: Country Based


Executives
Director & C-Level
Group Heads
Attendees: Role Based
Managerial Level

2nd Edition

CSTIS

Cybersecurity & Threat Intelligence Summit 2022

POST SHOW REPORT

21st & 22nd June 2022 | Pullman Hotel KLCC

2nd Edition

CSTIS

Cybersecurity & Threat Intelligence Summit 2022

POST SHOW REPORT

Click on the link for a sneak peak of the event

https://youtu.be/gg7b2zTSaBQ

21st & 22nd June 2022 | Pullman Hotel KLCC

2nd Edition CSTIS Cybersecurity & Threat Intelligence Summit 2022

POST SHOW REPORT

OUR PARTNERS

Platinum Partner

Trellix

Gold Partner

Arcon

Silver Partner

CYBERARK

Bronze Partner

PROMON

Exhibition Partners

ManageEngine | BeyondTrust | VST ECS | i-Sprint Trust without Boundaries | Progress

Supporting Partner

CyberSecurity MALAYSIA

Institutional Partners

PIKOM | ISACA Singapore Chapter | NACSA National Cyber Security Agency | CREST

Media Partners

Thinklogic Media Group | CYBERSECasia | Top Women in Security ASEAN Region 2022 | M Security Media | MySecurity Marketplace | TECHWIRE ASIA

Our 3rd Edition Cybersecurity Summit 2023 is all set for June/July 2023

Do reach out to info@3novex.com for more details about the event

Other upcoming events: -

- 5th Annual Chief Procurement Officers Summit 2022
- The Future of Maintenance & Reliability Conference 2022
- MENA Smart Campus Summit 2022
- 2nd Annual Risk Management Conference 2022
- Learning & Development Summit 2022
- 100 CPO Forum UAE 2022